



Athens, December 2024

Table of Contents

January 2025	4
❖ Souvenir Expo Greece 2025 (Parousies, Popular Art, Technima)	4
❖ Greek Jewelry & Art Show	5
❖ Greek Brand New 2025 10 years Celebrating Design	6
❖ Expo Wedding 2025	7
❖ 36 th Tourism Products Exhibition 2025	8
❖ Athens Fashion Trade Show 2025	9
❖ Rota Textile Expo 2025	10
❖ Mostra Rota 2025	11
❖ Eleven the Fashion Project	12
❖ Zootechnia Expo 2025	13
February 2025	14
❖ Expotrof 2025	14
❖ HO. RE. CA. 2025	15
❖ Health Expo 2025	16
❖ Athens International Jewellery Show 2025	17
❖ Artoza 2025	18
❖ International Exhibition Verde.Tec 2025	19
March 2025	20
❖ AgroThessaly 2025	20
❖ Oenorama 2025	21
❖ FoodExpo 2025	22
❖ Oenotelia 2025	23
❖ Forward Green Expo 2025	24
❖ Renewable Energy Tech Expo 2025	25
❖ Boat and Fishing Show 2025	26
❖ Sea and Tourism Expo 2025	27
❖ Spearfishing Expo 2025	28
❖ Watersports Expo 2025	29

April 2025	30
❖ Beyond Expo 2025.....	30
❖ 50 th Kastoria International Fur Fair	31
❖ Freskon 2025	32
May 2025.....	33
❖ World of Beer 2025	33
❖ Defea 2025	34
❖ 8th International Art Fair	35
❖ Premium Real Estate Expo 2025	36
July 2025.....	37
❖ Nanotextnology 2025	37
September 2025	38
❖ 89 th Thessaloniki International Fair	38
❖ Athens Coffee Festival 2025.....	39
October 2025	40
❖ Food and Drinks by Detrop 2025	40
November 2025	41
❖ Global pack Expo 2025	41
❖ FoodTech 2025	42
❖ Philoxenia – Hotelia Expo 2025.....	43

January 2025

❖ Souvenir Expo Greece 2025 (Parousies, Popular Art, Technima)



General Info	PAROUSIES is the largest exhibition in Greece dedicated to souvenirs, offering market insight and solutions to all trading needs of retail stores. In parallel to Parousies, on the same grounds and dates, the trade fairs of LAIKI TECHNI and TECHNIMA will be held, where artistic handicraft and small-scale manufacturing is represented by the largest associations of folk art & souvenirs in the country
Date	8-12 January 2025
Venue	Metropolitan Expo, Athens, Greece
Opening Hours	10:00 – 20:00 (UTC +2:00)
Audience	Trade Visitors
Contact	For Parousies: https://www.parousies.gr/en/the-show/ For Popular Art: https://www.popularart.gr/en For Technima: https://www.technima-expo.gr/index.php?lang=en
Cycle	Annual
Organizer	ROTA S.A.

❖ Greek Jewelry & Art Show



General Info	"Promoting Greek jewelery brands worldwide." The Greek Jewelry & Art Show is a top show in Greece and the Balkans, featuring over 600 exhibitors showcasing various products such as fashion jewelry, ceramics, watches, and visual art in a 20,000 sq./m space.
Date	10-13 January 2025
Venue	MEC - Mediterranean Exhibition Center, Paiania, Greece
Opening Hours	10-12 Jan 10:00 - 20:00 (UTC +2:00) 13 Jan 10:00 - 20:00 (UTC +2:00)
Audience	Industry Professionals
Contact	Website: https://a-wpapageorgiou.gr/exhibition/81-greek-jewelry-show Trade Show Contact: info@a-wpapageorgiou.gr Telephone: +30 210 9752363
Cycle	Annual
Organizer	Alpha Omega Expo

❖ Greek Brand New 2025 10 years Celebrating Design



General Info	A look at Greece's new aesthetics as reflected in brands, products, designs and ideas of new businesses in clothing, accessories, beachwear, souvenirs & design items, jewelry, toys, cosmetics, selected foods.
Date	10-12 January 2025
Venue	Peristeri Exhibition Centre, Peristeri, Attiki, Greece
Opening Hours	10:00 – 19:00 (UTC +2:00)
Audience	Greek Tourism Professionals
Contact	Website: https://greekbrandnew.com/en/ E-mail: info@greekbrandnew.com Telephone: +30 211 4021758
Cycle	Annual
Organizer	Greek Brand New



General Info	Expowedding is a wedding and baptism fair, the fastest and most effective market research in the sector for future couples since 2006.
Date	11-13 January 2025
Venue	Ioannis Vellidis Convention Centre, Thessaloniki, Greece
Opening Hours	Saturday, Sunday 10:00 – 21:00 (UTC +2:00) Monday 12:00 – 20:00 (UTC +2:00)
Audience	Public
Contact	Website: https://www.expowedding.gr/ Trade Show Contact: expowedding.gr@gmail.com Telephone: +30 2314 070069
Cycle	Annual
Organizer	TIF HELEXPO S.A.

❖ 36th Tourism Products Exhibition 2025



General Info	The Tourist Goods - Gifts - Folk Art - Fashion & Accessories Exhibitions take place annually in Crete, Rhodes, Corfu and Thessaloniki and aim to supply and renew tourist shops, as well as serve as a business tool for tourism sector professionals
Date	Crete: 17-20 January 2025 Rhodes: 1-3 February 2025 Thessaloniki: 14-16 February 2025 Corfu: 22-24 February 2025
Venue	Crete: International Exhibition Center of Crete, Gournes, Heraklion Rhodes: Akti Imperial Deluxe Spa Resort & Convention Center Thessaloniki: Thessaloniki International Exhibition & Congress Centre (Pavilion 5) Corfu : Corfu Holiday Palace
Opening Hours	Crete: Friday - Sunday 10.00-20.00 (UTC +02:00) Monday 10.00-19.00 (UTC +02:00) Rhodes: 10.00-20.00 (UTC +02:00) Thessaloniki: 10.00-20.00 (UTC +02:00) Corfu: 10.00-20.00 (UTC +02:00)
Audience	Professionals
Contact	Website: https://www.touristikaexpo.gr/en/ Trade Show Contact: info@touristikaexpo.gr Telephone: +30 210 2772244
Cycle	Annual
Organizer	Alfaexpo

❖ Athens Fashion Trade Show 2025



General Info	Athens Fashion Trade Show is the most important international platform in the fashion industry in South East Europe and the Eastern Mediterranean region. The exhibition gathers international buyers, designers, suppliers showcasing the most outstanding trends of the season
Date	23-26 January 2025
Venue	Metropolitan Expo, Athens, Greece
Opening Hours	10.00 – 20.00 (UTC +02:00)
Audience	Trade visitors with their personalized Barcode-card
Contact	Website: https://www.athensfashiontradeshow.gr/en/ E-mail: info@rota.gr
Cycle	Semiannual
Organizer	Fashion News, ROTA S.A.

Rota Textile Expo

The professional exhibition for linen, curtains, furnishing fabrics, shading systems, carpets and upholstery

General Info	ROTA TEXTILE EXPO, the trade fair of Southeast Europe about home textiles, curtains, soft furnishings, interior shading, carpets and wallpapers, inaugurates a new era for the sector throughout the regional markets. The modern tendency to value home environment and personal space even more have increased the demand for home textiles and soft furnishings. This new trend is an emerging opportunity for the rebirth of the sector and ROTA TEXTILE EXPO will set the base for its development. Realizing the new trend and the emerging opportunity, ROTA TEXTILE EXPO becomes the celebration of the industry and lays a solid foundation for its progress.
Date	23 - 26 January 2025
Venue	Metropolitan Expo, Athens, Greece
Opening Hours	10:00 – 20:00 (UTC +2:00)
Audience	Industry Professionals
Contact	Website: https://rotatextileexpo.gr/ E-mail: info@rota.gr Telephone: (+30) 2111 801 801
Cycle	Annual
Organizer	ROTA S.A.

MOSTRA ROTA

23-26/1/2025

General Info	Mostra Rota is the biggest trade event with houseware and home décor items. The exhibition is running in parallel with Gift show and Athens Fashion Trade Show
Date	23 – 26 January 2025
Venue	Metropolitan Expo, Athens, Greece
Opening Hours	10:00 – 20:00 (UTC +2:00)
Audience	Trade visitors with their personalized Barcode-card
Contact	Trade Show Contact: https://mostrarota.gr/en/home/ Telephone: (+30) 2111 801 801 E-mail: info@rota.gr
Cycle	Semiannual
Organizer	ROTA S.A.



General Info	Eleven the Fashion Project, the only trade fair dedicated exclusively to women's fashion, meets the standards of international events, is governed by high-level aesthetics and offers excellent quality of services. It has, over time, won the trust and admiration of exhibitors and visitors, managing to attract international attention to the "made in Greece". Fashion manufacturers and designers have the opportunity to get in touch with the retail sector, distributors, e-shops, showrooms and department stores. Journalists and influencers from Greece and abroad enthusiastically promote this great, influential celebration of Greek women's fashion.
Date	Athens: 25 – 27 January 2025 Thessaloniki: 15 – 17 February 2025
Venue	Athens: Zappeion Mansion Thessaloniki: Ioannis Vellidis Convention Centre
Opening Hours	10:00 - 20:00 (UTC +2:00)
Audience	Professionals Only
Contact	Website: www.eleventhefashionproject.gr Email: info@eleven11.gr Telephone: +30 210 86 68 368
Cycle	Annual
Organizer	Eleven11 adv.

❖ Zootechnia Expo 2025



General Info	Zootechnia is the only specialized exhibition in the field of livestock and poultry in Greece. It is organized every two years since 1999 after its detachment from the industry exhibition AGROTICA and hosts the most important types of productive animals, machinery, supplies and services. The aim of the organization is to create a modern market for livestock, where specialized companies in the industry as well as the public and private sectors, address both interested professionals and the general public in order to inform, to expand trade contacts and search new markets
Date	30 January – 2 February 2025
Venue	Thessaloniki International Exhibition & Congress Center, Thessaloniki, Greece
Opening Hours	Thursday, Friday, Sunday: 10:00 – 19:00 (UTC + 2:00) Saturday : 10:00 – 20:00 (UTC +2:00)
Audience	Public
Contact	Trade Show Contact: https://www.zootechnia-expo.gr/en/ Telephone: + 30 2310 291101
Cycle	Biannual
Organizer	TIF HELEXPO S.A.

February 2025

❖ Expotrof 2025



General Info	The award-winning EXPOTROF exhibition, the largest effort to promote quality Greek products, returns for the 11th year with producers who participate exclusively in the exhibition and a rich program of activities. The exhibition is aimed at both professionals in the premium food and beverage industry and Greek gastronomy as well as fine food lovers. From Saturday 01 to Monday 03 February 2025, EXPOTROF welcomes at the MEC Paianias a multitude of artisanal producers of small-scale products and delicatessen products who participate exclusively in the exhibition, as well as representatives of businesses from the retail, catering, tourism and hotel sectors for a three-day full of B2B meetings. EXPOTROF exhibitors will have the opportunity to talk directly with Greek and foreign industry professionals in the specially designed Buyers Square area through pre-arranged meetings. This year's honoured region is Western Greece.
Date	1 – 3 February 2025
Venue	MEC - Mediterranean Exhibition Center, Paiania, Greece
Opening Hours	Saturday, Sunday: 10:00 – 20:00 (UTC +2:00) Monday: 10:00-17:00 (UTC +2:00)
Audience	Professionals and Public
Contact	Trade Show Contact: https://expotrof.gr/en/ E-mail: info@expotrof.gr Telephone: +30 210 9610135
Cycle	Annual
Organizer	RM International LTD Exhibitions – Conferences



General Info	HORECA is the most important commercial forum for the Tourism industry in our country. With the participation of 560 exhibitors but also with a rich program of parallel events, the next HORECA, which will take place on February 10-12, 2023, will once again be the biggest exhibition event in Greece, sealing its catalytic role in the development of the hospitality industry.
Date	7 – 10 February 2025
Venue	Metropolitan Expo, Athens, Greece
Opening Hours	Friday, Saturday, Sunday: 10:00-19:00 (UTC +2:00) Monday: 10:00- 18:30 (UTC + 2:00)
Audience	Public
Contact	Trade Show Contact: https://horecaexpo.gr/en/ Phone: +30 210 5242100 E-mail: info@forumsa.gr
Cycle	Annual
Organizer	Forum S.A. Member of Nürnberg Messe Group



General Info	Health Expo Athens is the largest conference and exhibition in Greece dedicated to servicing the health market. It addresses pharmacists, physicians, their associates and health market executives that actually seek to boost their business and build loyalty with their customers. For 2 days, it offers fresh ideas and solutions for the development and evolution of exhibitors and visitors. It is the proven sourcing marketplace for owners, buyers, wholesalers and distributors.
Date	15 – 16 February 2025
Venue	Megaron Athens International Conference Centre, Athens, Greece
Opening Hours	Saturday 15/02 : 09.00-21.00 (UTC +02:00) Sunday 16/02 : 09.00-18.00 (UTC +02:00)
Audience	Pharmacists, Health Professionals, Pharmacy Consumers, Health and Beauty Companies
Contact	Tradeshow contact : https://healthexpo.gr Website: https://charami-sa.gr/el/epikoinonia/ Telephone: + 30 210 9843274 E-mail: info@Charami-SA.gr
Cycle	Annual
Organizer	Charami S.A.

❖ Athens International Jewellery Show 2025



General Info	AIJS is an international exhibition for jewellery, watches, precious stones, machinery and equipment, addressed to professionals interested in keeping up with new market trends, renewing their business contacts and developing new partnerships. Strikingly dynamic, AIJS presents the new trends in gold and silver fashion jewellery and highlights the most up-to-date materials and styles in the sector every year. It also provides the ideal framework for pursuing new suppliers and establishing new collaborations between Greek and foreign companies.
Date	21 – 24 February 2025
Venue	Athens Metropolitan Expo, Athens, Greece
Opening Hours	Friday, Saturday, Sunday: 10:00 – 20:00(UTC +2:00) Monday: 10:00 – 19:00 (UTC + 2:00)
Audience	Professionals
Contact	Trade Show Contact: https://hellenic-jewellery.helexpo.gr/en Telephone: +30 2310 291111
Cycle	Annual
Organizer	TIF HELEXPO S.A.

❖ Artoza 2025



General Info	Every two years, ARTOZA is here to reaffirm its reputation and to function as a platform fostering innovation and developments, not only for its own sector, but also for the wider Foodservice industry. With its huge recognizability and pulling power, gained through its long history, ARTOZA gathers executives and owners from thousands of Bakery, Confectionery and Ice Cream businesses, but also from thousands of businesses from the Hotel and Foodservice industry. ARTOZA will be held on 21-24 February 2025.
Date	21 – 24 February 2025
Venue	Athens Metropolitan Expo, Athens, Greece
Opening Hours	10:00 – 19:00
Audience	Professionals from the bakery-patisserie sector
Contact	Website: https://www.artoza.com/ E-mail: artoza@forumsa.gr
Cycle	Biennial
Organizer	Forum S.A. Member of Nürneberg Messe Group

❖ International Exhibition Verde.Tec 2025



General Info	Discover the present and the future of Environmental Technologies at the Verde.tec exhibition and the Verde.tec Forum! The exhibition which has become an institution in Greece and has linked its name with Environmental Technologies, Circular Economy and Smart Cities, returns again in 2025, raising the bar even higher. The 7th international “Verde.tec / Environmental Technologies” exhibition is preparing to welcome thousands of visitors once again, on February 21 – 23, 2025 at the MEC exhibition center in Paiania, Greece.
Date	21 – 23 February 2025
Venue	MEC - Mediterranean Exhibition Center, Paiania, Greece
Opening Hours	TBA
Audience	Professionals
Contact	Website: https://verde-tec.gr/ E-mail: info@verde-tec.gr Telephone: (+30)210 68 00 470
Cycle	Annual
Organizer	Technoekdotiki/Tpress

March 2025

❖ AgroThessaly 2025



General Info	The Panhellenic Exhibition for Agriculture and Livestock, Agrothessaly, is a regional exhibition organization with nationwide reach, stemming from the strategic collaboration between TIF-HELEXPO and the Municipality of Larissa. Its aim is to showcase the products of Greek and global agricultural and livestock production, inform about all the developments in new technologies, and create, in the most developed agricultural region of the country, an important networking point for domestic and international business contacts.
Date	6 – 9 March 2025
Venue	Covered Market of Neapoli, Larissa
Opening Hours	Thursday, Friday & Sunday: 10:00-19:00 (UTC +2:00) Saturday : 10:00 – 20:00 (UTC +2:00)
Audience	Professionals with registration
Contact	Website: https://www.agrothessaly-expo.gr/en/ Telephone: +30 2310 291 101 E-mail: agrothessaly@helexpo.gr
Cycle	Biennial
Organizer	TIF HELEXPO S.A. in associate with Municipality of Larissa

❖ Oenorama 2025



General Info	Oenorama is Greece's most important wine event, organized yearly. It is a wine exhibition featuring wine producers from all over Greece, who are there in person to present their wines, so one gets to meet them up close. In addition to Greek wines Oenorama hosts wines from other parts of the world, mainly through their Greek importers. Visitors are both trade and consumers.
Date	7 – 10 March 2025
Venue	Zappeion Megaron Exhibition Hall and Conference Centre
Opening Hours	10:00 – 19:00 (UTC +2:00)
Audience	Professionals and Public
Contact	Trade Show Contact: https://www.oenorama.com/ Telephone: +30 210 7660560 E-mail: https://www.oenorama.com/
Cycle	Annual
Organizer	Vinetum Ltd.

❖ FoodExpo 2025



General Info	FoodExpo 2025 will present global trends & innovations shaping the future of the F&B industry as 1,300 leaders of the Greek and global F&B industry will showcase their products, to thousands of food traders, creating the most reliable marketplace for the food and beverage sector in the region of S.E Europe. In parallel will run Oenotelia, the leading trade show for wine and spirits in Greece.
Date	8 – 10 March 2025
Venue	Metropolitan Expo, Athens, Greece
Opening Hours	Sat 08/03 – Sun 09/03 : 10:00-19:00 (UTC +02:00) Monday 10/03 : 10:00-18:30 (UTC +02:00)
Audience	Professionals and visitors who carry a barcode or electronic invitation.
Contact	Trade Show Contact: https://foodexpo.gr/en/ Phone: +30 210 5242100 E-mail: info@forumsa.gr
Cycle	Annual
Organizer	Forum S.A. Member of Nürnberg Messe Group

❖ Oenotelia 2025



General Info	OENOTELIA 2024 will be the ideal commercial platform for wine & spirits producers and importers from all over the world. With more than 2,000 wines and spirits, and the presence of famous brands, manufacturers, wine traders and importers from all over the world, OENOTELIA 2024, will be the most relevant meeting point for professionals from the wine and spirits sector worldwide.
Date	8 – 10 March 2025
Venue	Metropolitan Expo, Athens, Greece
Opening Hours	Sat 08/03 – Sun 09/03: 10:00-19:00 (UTC +02:00) Monday 10/03: 10:00-18:30 (UTC +02:00)
Audience	Professionals and visitors who carry a barcode or electronic invitation.
Contact	Trade Show Contact: https://foodexpo.gr/en/ Phone: +30 210 5242100 E-mail: info@forumsa.gr
Cycle	Annual
Organizer	Forum S.A. Member of Nürnberg Messe Group

❖ Forward Green Expo 2025



General Info	The 'Forward Green' (FG Expo) trade show and conference is an endeavor designed to foster a fresh entrepreneurial mindset in Greece. It centers on promoting a circular economy, sustainable development, and the evolution of business models, all with the goal of preserving our natural resources and advancing toward a sustainable future.
Date	13 – 15 March 2025
Venue	Thessaloniki International Exhibition & Congress Center, Thessaloniki, Greece
Opening Hours	10:00 – 19:00 (UTC +2:00)
Audience	Professionals and public with registration
Contact	Trade Show Contact: https://www.forwardgreen-expo.gr/en/ Telephone: +30 2310 291548 E-mail: fgexpo@helexpo.gr
Cycle	Annual
Organizer	TIF HELEXPO S.A.

❖ Renewable Energy Tech Expo 2025



General Info	Renewable Energy Tech is a pioneering global exhibition with a focus on the burgeoning green and smart energy market in Southeast Europe. The exhibition is dedicated to various sectors, encompassing renewable energy sources, energy storage, hydrogen and green gases, energy conservation, smart management applications, and the broader domains within the emerging green energy economy. Furthermore, it is committed to facilitating connections for active companies in these sectors, offering them opportunities to engage with international technological advancements, explore potential partnerships, and interact with key players in the business arena through international conference on RES, storage, and green technologies in energy as well as targeted B2B meeting program to promote business initiatives.
Date	13 – 15 March 2025
Venue	Thessaloniki International Exhibition & Congress Center, Thessaloniki, Greece
Opening Hours	10:00 – 19:00 (UTC +2:00)
Audience	Professionals and public with registration
Contact	Trade Show Contact: https://www.renewable-energytech-expo.gr/en/ Telephone: +30 2310 291548 E-mail: tif@helexpo.gr
Cycle	Annual
Organizer	TIF Helexpo S.A.

❖ Boat and Fishing Show 2025



General Info	The largest exhibition about Fishing, Boating, Spearfishing, Scuba, Watersports and Sea Tourism.
Date	13 – 16 March 2025
Venue	MEC - Mediterranean Exhibition Center, Paiania, Greece
Opening Hours	Thu 13/03 – Fri 14/03 : 15.00-21.00 (UTC +02:00) Sat 15/03 – Sun 16/03 : 10.00-21.00 (UTC +02:00)
Audience	Professionals and Visitors
Contact	Website: https://www.boatfishingshow.gr/contact/ Email: info@boatfishingshow.gr Telephone: +30 210 970 0855
Cycle	Annual
Organizer	Pelagic Media/ Pelagic Expo



General Info	Sea & Tourism Expo is the first specialized exhibition in the field of sea tourism, boat rental, Motor, Sailing, Chartering, Inflatables and smaller boats for day trips. It is supplemented with diving schools and watersports, equipment for marine activities, municipalities, private marinas and accommodations. Sea & Tourism Expo aspires to be the meeting point for professionals and lovers of the sea. The Sea & Tourism Expo is organized in parallel with special events such as Spearfishing Expo and Watersports Expo.
Date	13 – 16 March 2025
Venue	MEC - Mediterranean Exhibition Center, Paiania, Greece
Opening Hours	Thu 13/03 – Fri 14/03 : 15.00-21.00 (UTC +02:00) Sat 15/03 – Sun 16/03 : 10.00-21.00 (UTC +02:00)
Audience	Professionals and Visitors
Contact	Website: https://www.boatfishingshow.gr/contact/ Email: info@boatfishingshow.gr Telephone: +30 210 970 0855
Cycle	Annual
Organizer	Pelagic Media/ Pelagic Expo

ΕΚΘΕΣΗ ΥΠΟΒΡΥΧΙΑΣ ΑΛΙΕΙΑΣ ΚΑΙ ΕΛΕΥΘΕΡΗΣ ΚΑΤΑΔΥΣΗΣ

SPEARFISHING EXPO

General Info	Spearfishing Expo is the specialized exhibition for the free diving and spearfishing industry with the largest underwater fishing and diving equipment companies participating and represented. Spearfishing Expo runs in parallel with the Boat & Fishing Show.
Date	13 – 16 March 2025
Venue	MEC - Mediterranean Exhibition Center, Paiania, Greece
Opening Hours	Thu 13/03 – Fri 14/03: 15.00-21.00 (UTC +02:00) Sat 15/03 – Sun 16/03: 10.00-21.00 (UTC +02:00)
Audience	Professionals and Visitors
Contact	Website: https://www.boatfishingshow.gr/contact/ Email: info@boatfishingshow.gr Telephone: +30 210 970 0855
Cycle	Annual
Organizer	Pelagic Media/ Pelagic Expo

ΕΚΘΕΣΗ ΓΙΑ ΤΑ ΘΑΛΑΣΣΙΑ ΣΠΟΡ

WATERSPORTS EXPO

General Info	New exhibition for water sports, SUP, Canoe-Kayak, boards and accessories for every sea activity, that runs in parallel with the Boat & Fishing Show.
Date	13 – 16 March 2025
Venue	MEC - Mediterranean Exhibition Center, Paiania, Greece
Opening Hours	Thu 13/03 – Fri 14/03: 15.00-21.00 (UTC +02:00) Sat 15/03 – Sun 16/03: 10.00-21.00 (UTC +02:00)
Audience	Professionals and Visitors
Contact	Website: https://www.boatfishingshow.gr/contact/ Email: info@boatfishingshow.gr Telephone: +30 210 970 0855
Cycle	Annual
Organizer	Pelagic Media/ Pelagic Expo

April 2025

❖ Beyond Expo 2025



General Info	BEYOND is an international digital technology and innovation exhibition taking place in Thessaloniki since 2021. It is the leading meeting place of the most brilliant minds in the region, the most innovative companies, as well as cutting-edge technologies, with the main goal of becoming the leading event of its kind in south-eastern Europe, the Mediterranean, and the Middle East. BEYOND 2025 will be organized in Athens, seeking to exploit all those comparative advantages of the city, which will complement those of Thessaloniki for the benefit of the exhibition. Thessaloniki and Athens have different and special characteristics, from which arise capabilities that can support BEYOND targeting different demographics of the public, but also other scales of exhibitors.
Date	4 – 6 April 2025
Venue	Metropolitan Expo, Athens, Greece
Opening Hours	10:00 – 19:00 (UTC +2:00)
Audience	Public
Contact	Trade Show Contact: https://www.beyond-expo.gr/ E-mails: expo@beyond-expo.gr Telephone: +30 210 2626267
Cycle	Annual
Organizer	BeBest ThinkOutsideTheBox TIF Helexpo S.A. Industry Disruptors Game Changers

❖ 50th Kastoria International Fur Fair



General Info	The International Fur Fair of Kastoria exhibits everything related to the fur fashion industry such as readymade fur skins garments, readymade fur pieces garments, leather garments, other garments, fur accessories, fur skins, plates, linings, accessories, and much more. Various kinds of fur products will be exhibited in this area which make this event a must attend for all. Some of those products are fur items, leather products, furs for ladies, apparels made out of furs, designer fur products and more. Branded companies are going to exhibit in this sector
Dates	9 – 11 April 2025
Venue	Kastoria Fur Exhibition Center, Argos Orestiko, Greece
Opening Hours	9:00 – 18:00 (UTC +2:00)
Audience	Exhibitors (fur companies etc.) and visitors
Contact	Website: https://www.furfairkastoria.com/ Telephone: +30 24670/22353 E-mail: info@akf.gr
Cycle	Biannual
Organizer	Kastorian Fur Association in associate with TIF HELEXPO S.A.



10-12|4|2025
THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTER

PROFESSIONALS ONLY

General Info	FRESKON, the international trade show for fruits & vegetables, already the focal point of the sector, serving as a meeting place for producers, international retail groups, as well as domestic and international transporters of fresh fruits and vegetables. The exhibition runs in parallel with the exhibition Logistics & Transports Expo.
Date	10 – 12 April 2025
Venue	Thessaloniki International Exhibition & Congress Center, Thessaloniki, Greece
Opening Hours	Thursday & Friday: 10:00-19:00 (UTC +2:00) Saturday 10:00-17:00 (UTC +2:00)
Audience	Professionals only with prior registration
Contact	Tradeshow Contact: https://freskon.helexpo.gr/en E-mail: freskon@helexpo.gr Telephone: +30 2310 291 161
Cycle	Annual
Organizer	TIF HELEXPO S.A.

May 2025

❖ World of Beer 2025



General Info	The refreshing, rich in flavors and full of surprises world of beer will be presented, 9-11 May 2025, at Technopolis – City of Athens. Thousands of beer enthusiasts will meet for three days to taste well-known and rare beer labels from all over the world from premium brands, discover Greek microbreweries that bottle with passion, and get to know dozens of high-level craft beers. Workshops, beer tastings, street food, live DJ sets, concerts, games, stand-up comedy shows and many more happenings will form an amazing three days.
Date	9 – 11 May 2025
Venue	Technopolis - Gazi, Athens, Greece
Opening Hours	12.00 – 23.00 (UTC +02:00)
Audience	Trade visitors & general public
Contact	Trade Show Contact: https://worldofbeerfestival.gr/en/ E-mail: info@forumsa.gr Telephone: +30 210 5242100
Cycle	Annual
Organizer	Forum S.A. Member of Nürnberger Messe Group

❖ Defea 2025



6-8 MAY 2025 | METROPOLITAN EXPO - ATHENS, GREECE

General Info	A high-profile international defence exhibition where International companies present land, naval, aerospace, national and cyber security defence systems. DEFEA will take place 6th to 8th May 2025. It is organised under the auspices of the Hellenic Ministry of National Defence, with the cooperation of the SEKPY - Hellenic Manufacturers of Defence Material Association and is organised by ROTA Exhibitions Greece.
Date	6 – 8 May 2025
Venue	Metropolitan Expo, Athens, Greece
Opening Hours	9:00 – 17:00 (UTC +2:00)
Audience	Professionals
Contact	Website: https://defea.gr/ E-mail: info@defea.gr
Cycle	Biennial
Organizer	ROTA S.A.

8th ART THESSALONIKI INTERNATIONAL CONTEMPORARY FAIR 15_18. 05. 2025 / TIF HELEXPO

General Info	Art-Thessaloniki International Contemporary Fair, from 15 to 18, May 2025, will be presenting its 8th edition again as the most dynamic cultural event in South East Europe. Art-Thessaloniki, on one hand a marketing platform for galleries, art publishers and other institutions, on the other hand it is a cultural partner. First and foremost, the Art-Thessaloniki enables contacts for all participants at eye level. Furthermore, the Fair includes educational programs and talks that can provide visitors with a deeper understanding of the art and the artists featured in the fair and gives the opportunity to 10 young artists, selected through a committee, to exhibit in individual booths.
Date	15 – 18 May 2025
Venue	Thessaloniki, Greece Thessaloniki International Exhibition & Congress Centre,
Opening Hours	Thu 15/05: 16.00 – 22.00 (UTC +02:00) Fri 16/05: 14.00 – 21.00 (UTC +02:00) Sat 17/05 - Sun 18/05: 11.00 – 21.00 (UTC +02:00)
Audience	Public
Contact	Trade Show Contact: https://art-thessaloniki.helexpo.gr/en E-mail: info@art-thessaloniki.gr Telephone +30 2310291117 / +30 2310257552
Cycle	Annual
Organizer	TIF Helexpo S.A., P. TSATSIS

❖ Premium Real Estate Expo 2025



General Info	5th Premium Real Estate Expo: The leading event for the real estate industry in Greece in a new exhibition center. Premium Real Estate Expo has established itself as the most important exhibition for networking, information and development of partnerships in the real estate sector. This year's event is expected to offer even more opportunities for participants, with a plethora of exhibitors, presentations and seminars from leading speakers and experts in the field.
Date	30 May – 01 June 2025
Venue	Metropolitan Expo, Athens, Greece
Opening Hours	Friday, Saturday : 10:00 – 20:00 (UTC +2:00) Sunday : 10:00 – 19:00 (UTC +2:00)
Audience	Exhibitors and Visitors
Contact	Website : https://rexpo.gr/en/home-page/ E-Mail : info@rexpo.gr Telephone: 210 96 10 135
Cycle	Annual
Organizer	RM International

July 2025

❖ Nanotexnology 2025



General Info	The Nanotechnology Expo unites innovators to bring nanotechnology, organic electronics & nanomedicine from lab to market. It is the biggest marketplace for nanotechnology, nanomaterials, organic electronics, 3D printing / bioprinting and nanomedicine applications, products and research in Europe as well as one of the leading networking areas across the globe with more than 60 countries represented.
Date	5 – 12 July 2025
Venue	Porto Palace Hotel & Conference Center, Thessaloniki, Greece
Opening Hours	TBA
Audience	Professionals
Contact	Trade Show Contact: https://www.nanotexnology.com/ E-mails: info@nanotexnology.com expo@nanotexnology.com Telephone : +30 2310 998091
Cycle	Annual
Organizer	Ltfn Nanotechnology Lab , NanoNet , Hope-A

September 2025

❖ 89th Thessaloniki International Fair



General Info	The Thessaloniki International Fair (TIF) is one of the most significant institutions in the field of exhibitions and events in Southeastern Europe. It is the multifaceted exhibition event that is closely linked to the history of Greece's economic and cultural development. Since 1926, it reflects the dynamics and trends of both the domestic and international business environment, as well as the socio-economic reality in the country, simultaneously offering entertaining events and activities for all age groups.
Date	6 – 14 September 2025
Venue	Thessaloniki International Exhibition & Congress Center, Thessaloniki, Greece
Opening Hours	TBA
Audience	Visitors with valid ticket Free entry to all Persons with Disabilities (PWDs) upon presentation of a disability card
Contact	Trade Show Contact: https://www.thessalonikifair.gr/en E-mail: exhibitions@helexpo.gr
Cycle	Annual
Organizer	TIF Helexpo S.A.

❖ Athens Coffee Festival 2025



General Info	Athens Coffee Festival creates coffee trends since 2016 and has been identified as a festival that upgrades the coffee product and the coffee industry. It is organized every year at the Technopolis of the Municipality of Athens with the aim of highlighting new products, solutions and proposals that the modern industry professional is looking for. At the same time, as the biggest coffee festival in Greece, it welcomes thousands of consumers who are looking for excellent quality coffee varieties, who want to get to know well-known coffee brands up close and also drink a cup of coffee in a beautiful and festive environment from the hands of award-winning baristas.
Date	27 – 29 September 2025
Venue	Technopolis - Gazi, Athens, Greece
Opening Hours	TBA
Audience	Professionals and public with valid ticket
Contact	Trade Show Contact: https://www.athenscoffeefestival.gr/en/the-festival/profile/ E-mail: info@forumsa.gr Telephone: +30 210 5242100
Cycle	Annual
Organizer	Forum S.A. Member of Nürneberg Messe Group

October 2025

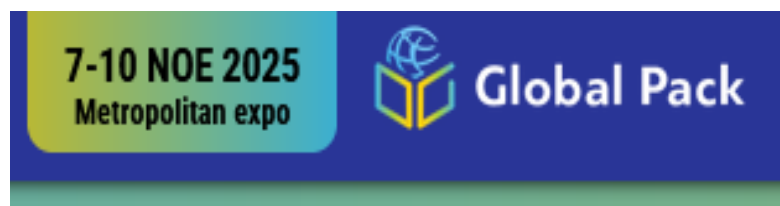
❖ Food and Drinks by Detrop 2025



General Info	The international Food & Drinks exhibition is the authentic successor of the Detrop & Oenos exhibitions, which, after concluding a nearly 50-year journey, make way for a more modern form of organization for the food and beverage sector. Food & Drinks comes with a new design, including topical exhibition units, and a new philosophy tailored to the contemporary demands of gastronomy lifestyle, aiming to highlight the rich Mediterranean diet and the most modern production methods prevailing in the industry. The exhibition event, enriched with a plethora of informative and gustatory events, will provide domestic and foreign producers with the opportunity to showcase their business profiles and expand their export activities through a targeted program of commercial contacts to attract international markets.
Date	31 October – 2 November 2025
Venue	Thessaloniki International Exhibition and Congress Center, Thessaloniki, Greece
Opening Hours	Friday, Saturday 10:00 – 19:00 (UTC +2:00) Sunday 10:00 – 18:00 (UTC +2:00)
Audience	Professionals
Contact	Website: https://www.foodanddrinks-expo.gr/ E-mail: foodanddrinks@helexpo.gr
Cycle	Annual
Organizer	TIF HELEXPO S.A.

November 2025

❖ Global pack Expo 2025



General Info	The 2nd Global Pack, which will be held in November 2025, is the major international exhibition for the packaging industry in our country. Tens of thousands of wholesale and retail suppliers, mainly from the food, beverage, cosmetics, pharmaceuticals and building materials sectors attend the trade show in order to look for the latest packaging trends, ranging from materials and machinery to technologies, under one roof. GLOBAL PACK takes place at the same time as FOODTECH, the leading trade show for Food & Beverage production, processing, storage and transport technologies, creating significant commercial benefits and synergies for both exhibitors and visitors.
Date	7 – 10 November 2025
Venue	Metropolitan Expo, Athens, Greece
Opening Hours	Friday – Monday 10:00 – 18:00 (UTC +2:00)
Audience	Industry professionals with barcode invitation
Contact	Website: https://globalpackexpo.gr/ E-mail: info@forumsa.gr
Cycle	Biennial
Organizer	Forum S.A. Member of Nürnberg Messe Group



General Info	FOODTECH is a premium international trade show focusing on the production, processing and handling technologies of Food & Beverages. It addresses owners and executives from both production and commercial enterprises. FOODTECH, a premium international trade show, is the answer to the F&B sector's need for modernization and evolution. Dedicated to the production, processing and handling technologies of Food & Drinks, it addresses owners and executives from the sector's productive and commercial enterprises and will be held November 2025.
Date	Friday – Monday 10:00 – 18:00 (UTC +2:00)
Venue	Metropolitan Expo, Athens, Greece
Opening Hours	TBA
Audience	Industry professionals with barcode invitation
Contact	Website: https://foodtech.gr/en/ E-mail: foodtech@forumsa.gr
Cycle	Biennial
Organizer	Forum S.A. Member of Nürneberg Messe Group



General Info	Since its inception in 1985, the International Tourism Exhibition Philoxenia – Hotelia has been shaping the landscape of tourism entrepreneurship in the country, establishing a robust exhibition brand that resonates both domestically and internationally. The Exhibition is organized annually every November at the Thessaloniki International Exhibition & Conference Center. The first two days are exclusively aimed at Greek and foreign trade visitors, while on the third day, it opens its doors to the interested public who wish to plan their holidays in advance.
Date	14 – 16 November 2025
Venue	Thessaloniki International Exhibition and Congress Center, Thessaloniki, Greece
Opening Hours	Thursday 11:00 – 19:00 (UTC +2:00) Friday, Saturday 11:00 – 19:00 (UTC +2:00)
Audience	Industry Professionals and General Public
Contact	Website: https://www.philoxenia-expo.gr/en/ E-mail: philoxenia@helexpo.gr
Cycle	Annual
Organizer	TIF HELEXPO S.A.

***This list of Trade Fairs is indicative and not exhaustive, in chronological order.**

Information about trade fairs and events may change at any time.

Please contact the organizers to get more updated information.

Hellenic Ministry of Foreign Affairs

B1 Directorate of Extroversion Planning and

Coordination of Extroversion Bodies

10, Zalokosta str. 106 71 Athens

Tel: +30 210 368 2841

email: db1@mfa.gr